



President's Leadership Workshop

Application

1. Personal Information

Name: Cristin Dorgelo

Agency/EOP Component/or White House Department: OSTP

Title: Chief of Staff

Email: cdorgelo@ostp.eop.gov

Phone Number: 202.456.6012

2. Statement of Purpose

Please address the following prompts in no more than two pages using 12 point Times New Roman font.

1. Where do you see yourself in ten years and describe the various ways you see yourself getting there?
2. What would you hope to gain by participating in the President's Leadership Workshop?

3. Résumé

Please attach a copy of your résumé.

CRISTIN DORGELO

1717 Lamont St. NW, Apt. B, Washington, DC 20010

P6/b(6)

SUMMARY

Experienced operations and program management executive with over 15 years of success in nonprofit, public policy, and technology sectors. Proven expertise in driving early-stage entrepreneurial organizations to achieve sustainability and in helping large, established organizations leverage innovation tools and best practices.

SKILLS AND EXPERTISE

Operations and Business Process • Program and Product Management • Organizational Development
Open Innovation and Crowdsourcing • Incentive Prizes and Pull Mechanisms • Innovation in Public Policy
Public-Private Partnerships • Business Development • Frequent Spokesperson
Facilitation of Brainstorming, Problem Solving, and Strategic Planning

EXPERIENCE

WHITE HOUSE OFFICE OF SCIENCE AND TECHNOLOGY POLICY (OSTP)

Washington, DC

Chief of Staff

July 2014 to Present

Assistant Director for Grand Challenges

February 2012 to July 2014

- Serve as principal policy advisor to the President's Science Advisor and the U.S. Chief Technology Officer
- Manage OSTP's policy development, communications, administrative activities, and relationships across the White House and Executive Branch
- Led the Grand Challenges initiative – a nationwide call-to-action for public-private partnerships to pursue ambitious but achievable goals that harness science and technology to solve important national problems
- Spearheaded the April 2013 White House launch event for the BRAIN Initiative, a Grand Challenge to develop neurotechnologies to revolutionize understanding of the dynamic brain
- Expanded the use of inducement prizes and crowdsourcing programs by all Federal agencies; Contributed to an eighty-five percent increase in the number of prizes offered by Federal agencies year-over-year and the Challenge.gov program won Harvard's 2013 "Innovations in American Government" award
- Project manager for the 2013 cross-government effort to develop President Obama's Second-Term Management Agenda for a government that is more effective, efficient, and supportive of economic growth
- Named a "2013 DC Tech Titan" by *Washingtonian Magazine*; one of *FedScoop's* "DC's Top Women in Tech"

XPRIZE FOUNDATION

Playa Vista, CA

Vice President, Prize Operations

November 2008 to January 2012

Acting Executive Director, Progressive Insurance Automotive XPRIZE

November 2008 to April 2009

Senior Director, Progressive Insurance Automotive XPRIZE

March 2006 to November 2008

- Executive management and primary oversight of more than \$50 million in incentive prizes with an annual operating budget of over \$10 million for this ground-breaking nonprofit foundation
- Raised approximately \$20 million in operating capital and over \$10 million in prize purses from private donors, corporate sponsors, and government agencies

- Conducted multiple complex technical testing and judging events, as well as public outreach events, at diverse locations including government, military, and private facilities around the country
- Forged robust public-private partnerships and relationships in widely varying sectors, including automotive, commercial space exploration, clean technology, and environmental issues
- Ran extensive research, advisory board sessions, and working groups with public- and private-sector experts

X1 TECHNOLOGIES, INC.

Pasadena, CA

Director of Operations

April 2002 to March 2006

- As a founding member of X1's executive team, built company infrastructure from scratch as company grew from zero to 40 employees (on full-time loan to X1 from Idealab from April 2002 - April 2004)
- Led development of X1's powerful desktop search software and oversaw entire product development cycle through August 2004; successfully shipped more than 20 publicly available releases
- Acting VP of Engineering for the development and launch of Version 4.0, which won *PC Magazine's* "Best of 2004" and "Technical Excellence" awards
- Structured and launched a company-wide recruiting, hiring, and compensation plan, a performance planning and evaluation program, and a new hire orientation process

IDEALAB

Pasadena, CA

Project Manager

March 2001 to April 2004

Knowledge Manager

May 2000 to March 2001

- At this successful incubator, provided operations leadership and product management for three new businesses: X1 Technologies; Energy Innovations; and Omnilux, an optical broadband company
- Directed Idealab's intranet and knowledge management efforts, used by nearly 1,000 employees
- Created and tracked development schedules for an online educational software product prototype
- Facilitated and documented the company's ideation process, where concepts for new companies were born

TIMES MIRROR CORPORATION

Los Angeles, CA

Leadership & Organizational Development Coordinator, Times Mirror

November 1999 to May 2000

Ad Operations Trainer, Los Angeles Times

June 1999 to November 1999

Ad Operations Coordinator, Los Angeles Times

November 1996 to June 1999

- Actively guided top executives, middle managers, and front-line employees across all divisions through brainstorming, problem-solving, and process mapping to uncover and address problems
- Accomplished these steps forward by leading the company's "Work-Out" program, an innovative corporate process designed to break down communication barriers and empower employee-led problem-solving
- Implemented annual corporation-wide 360-Degree Feedback executive evaluation and development tool
- Created and implemented training programs and curriculum for over 200 supervisors and staff
- Collaborated daily with vendors and customers on solving deadline problems with ad publication quality

EDUCATION

University of California, Los Angeles

September 1995 to December 1998

B.A. in History, with a minor in Anthropology; GPA 3.91 – Summa Cum Laude

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Cristin Dorgelo

Chief of Staff

Office of Science and Technology Policy

cdorgelo@ostp.eop.gov; 202.456.6012

Where do you see yourself in ten years and describe the various ways you see yourself getting there?

In ten years, I hope to have contributed to the launch and success of multiple initiatives to further America's science, technology, and innovation leadership. In my career to date, I have an established track record of bringing implementation excellence to bold science and technology ideas that address grand challenges – 21st Century “moonshots”. Going forward, I intend to continue my focus on advancing cutting-edge technology, developing public-private partnerships, and identifying novel approaches to spurring American innovation.

From now until the end of the Obama Administration, I am committed to serving at the White House Office of Science and Technology Policy (OSTP). At OSTP, I will advise President Obama's science advisor, the U.S. Chief Technology Officer, and the OSTP leadership team on approaches to securing the President's legacy of robust support for science, technology, and American innovation.

Following the conclusion of the Obama Administration, I am interested either in returning to the private sector or remaining in public policy. To date, I have had amazing opportunities to work at a wide range of organizations: a Fortune 500 corporation, various startups, a technology-focused nonprofit organization, and a White House office. Looking ahead, I am interested in continuing my professional growth in roles and organizations that stretch and expand my skill set and base of experience, such as: being appointed to a senior leadership position at a Federal agency; serving as a corporate President or Chief Operating Officer; securing a leadership position at a nonprofit foundation focused on science and technology; or starting my own venture.

Regardless of the specifics of my future career path, I will remain driven to work on projects and initiatives that harness science, technology, and American ingenuity to solve tough problems.

What would you hope to gain by participating in the President's Leadership Workshop?

In the President's Leadership Workshop, I am interested learning new ideas and best practices from the speakers and my peers that I can apply to my work at OSTP. In addition, I look forward to meeting a cohort of my peers and establishing relationships that will form the basis of future collaboration during the remainder of this Administration. In my experience, small, committed teams can deliver remarkable results when they aim for a shared goal or target. My hope is to meet colleagues from across the Administration who are interested in working together to deliver results that make our government more effective, efficient, and supportive of economic growth.